

Riverland

COMMUNITY COLLEGE

A Journey to the Top 2 Percent

Importance of Quality Matters™ (QM) for Rural Colleges

- Attract/entice students when choosing online courses
- Expand college market beyond the local communities
- Provide legitimacy for rural community college offerings
- Potential “edge” for rural community colleges online courses
- Positive student comments about well-designed online courses spread rapidly in cyberspace

Internal Process

- A learning opportunity, not a requirement
- Flexible faculty development times
- Help for instructors from beginning to end
- Questions answered from Riverland people
 - Director of Instructional Technology and Intellectual Property
 - Internal Mentors (faculty)
 - Other faculty with QM certified courses

Duty Day Presentations

- Break-out sessions
- Inexpensive way to spread the word
- Information from fellow faculty
- Non-threatening environment
- Non-committal way to discover more about QM
- Started conversations

Congratulatory Announcements

- RiverlandAll e-mail
- Information about college and individual achievements
- Ignites peer pressure and pride

Wall of Fame

- Framed certificates displayed collectively in public area.
- Framed certificate for faculty to display in their office.

Money!!

- Only part of the whole picture
- Return on investment
- Financial incentive provides motivation
- Faculty Stipends
 - New course—1/3 credit pay per course credit
 - Recertification—\$1,000 per course
 - Internal mentor—based upon number of mentees

Faculty and College Development

- Professional development plans
- Apply QM principles to on campus courses
- Individual program area accreditation
- AQIP/HLC assessment

Keys to Achieving QM Success College-Wide

- Spearhead an internal process and support system
- Identify faculty motivators
- Provide local help for overcoming obstacles
- Integrate QM into faculty development
- Find ways to promote and celebrate successes

Marketing Efforts

- Notation in e-services class schedule
- On campus bookstore shelves
- Notation in D2L Brightspace course

Contact Us

J.C. Turner
507-434-7384
Sheryl Barton
507-379-3350
Kim Hansen
507-379-3342
Jill Holmes
507-433-0343

Director of Instructional Technology and Intellectual Property
J.C.Turner@riverland.edu
Business and Office Technology Instructor
Sheryl.Barton@riverland.edu
Accounting Instructor
Kim.Hansen@riverland.edu
Business Instructor
Jill.Holmes@riverland.edu

Resources

Quality Matters (www.qualitymatters.org)
Minnesota Online Quality Initiative (<http://minnesota.qualitymatters.org>)
Minnesota State Colleges and Universities (www.mnscu.edu)
Riverland Community College (www.riverland.edu)