



Ensuring Best-Fit Program Selection from Day One

KCCD Early Action and Results

Student Success Collaborative™—Navigate

KCCD and the Student Success Collaborative



Partnering with EAB on Research, Technology, and Consulting

The Student Success Collaborative



Field Research and National Best-Practice Network

50+ Best Practice Publications, Toolkits, and Expert Presentations



Turning High School Partnerships into Enrollments

Reengineering Developmental Math

Strengthening Hispanic Student Success

Excellence in Community College Marketing

1500+ Site Visits and Research Interviews with Frontline Staff, Administrators, and Students



Customized Change Management Consulting

Kickoff

EAB Facilitated Onsite Leadership Kickoff and Student Pain Point Diagnostic

Strategy Formation

EAB Report on Greatest Opportunity Areas for Improving Student Success on Campus

Implementation Support

Facilitated Customized Campus Working Groups and Implementation Blueprint

Ongoing Consulting

Integrate Data Insights to Continuously Improve Institutional Effectiveness



Student Lifecycle Technology Platform

50+ EAB Experts Focused on Launching Community College Platform

- User Experience Designers
- Developers
- Researchers and Educators
- Data Scientists



Put students on right path before day 1 of class



And provide personalized support through graduation

- Student-directed interface and functionality
- Powered by EAB analytics and customized for your campus
- Platform design guided by behavioral science research and breakthrough practice



15 Minutes of Advising Not Enough

The least time is spent on what matters most

Personalized Advice



*Average Advising Session During Peak Registration:
15-20 minutes*

Weak Sense of Path to Goals

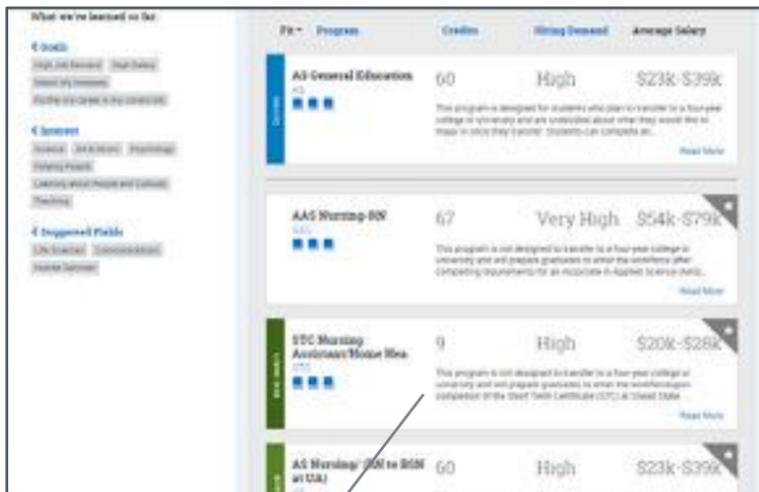
"A lot of colleges just give you this gigantic catalog and just slam it there and they go 'you have to look through it and go back pages and highlight stuff'...I just need all the information so I can do what I need to do. **No one tells you these things until after you made a mistake.**"

Agenda

- ✓ Determine academic and career goals
- ✓ Align goals with a program of study (e.g., Certificate, AA/AAS, etc.)
- ✓ Understand commitments that conflict with coursework
- ✓ Select classes and build a schedule for the upcoming term
- ✓ Connect with appropriate learning resources
- ✓ Connect with necessary support services
- ✓ Assess and troubleshoot issues related to college success

Matching Students to the Right-Fit Programs

Using SSC-Navigate to present new descriptions



Program Name	Credits	Quality	Average Salary
AS General Education	60	High	\$23k-\$39k
AAS Nursing-BN	67	Very High	\$54k-\$79k
SSC Nursing Assistant/Workplace	9	High	\$20k-\$28k
AS Nursing/BSN to BSN at UAB	60	High	\$23k-\$39k

Student Response

“I’ve been wandering around this college for the past ten years, I feel like I’m just figuring things out. I would have loved having this.”

Cerro Coso Student

Robust Program Descriptions

- Concise with pertinent details
- Local and regional career data
- Required skill types described

93%

Students say
Navigate would
make registration
easier

84%

Students would
be more
prepared for
classes

Serving The Institution Every Step of the Way



Working Together From Implementation to Collaboration



Launching the Platform

- **Redefining Onboarding for the college** by creating a communication plan, timeline, and clear steps for key stakeholder involvement
- **Build Teams** configure priority platform and process improvement components
- **Continuous Updates** pushed frequently, with new releases driven by member and student feedback



Enfranchising the Institution

- **Dedicated Consultants** work directly with you to drive campus-wide implementation
- **Training Support** for campus constituents
- **Meeting the Complex Needs of Students** creating an open-access environment for 24/7 student support
- **Executive Analytics Dashboard** surfaces actionable insights on sources of attrition and monitors improvement of institutional success metrics



Working as a Collaborative

- **Annual Summit** fosters networking and collaboration
- **Webconferences** on best practices, innovations, and training
- **Cohort Best Practice Publications** share the most innovative student success ideas around the collaborative
- **Benchmarking** of your institution's metrics as compared to peers and highlighting potential focus areas



EAB

Education Advisory Board

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